



WALTER LIPPMANN



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INTERNATIONAL CONFERENCE

Chieti, 4-6 May 2022

Sala Multimediale - Rettorato

*Science, Politics and Public Opinion.
A century after Walter Lippmann's
Public Opinion (1922-2022).*

É prevista l'assegnazione di 1 CFU agli studenti che seguiranno il convegno per la sua intera durata.

Scientific/organizational Committee:

Alfredo Agustoni, Alfredo Alietti, Antonello Canzano, Roberta Di Risio, Andrea Lombardinilo, Mara Maretti, Vanessa Russo, Jacopo Bassetta.



European Sociological Association

INTERNATIONAL CONFERENCE



Chieti, 4-6 May 2022 - Aula multimediale - Rettorato

Wednesday- 4 May - h. 15.30 PM (CET)

Fabrizio Fornari - Saluti istituzionali, Direttore del Dipartimento di Scienze Giuridiche e Sociali

Alfredo Agustoni - *Lippmann e il Brave New World. Introduzione al convegno.*

(Università G. d'Annunzio di Chieti-Pescara).

Damiano Palano - *Il pubblico in guerra. Democrazia, opinione, élite.*

(Università Cattolica di Milano).

Ronald Seyb - *Seeing Like a Journalist: Reading Public Opinion in Perilous Times.*

(Saratoga Springs University, New York).

Carlo Sorrentino - *Cent'anni di moltitudine. Rileggere Lippmann nella sfera pubblica digitale.*

(Università degli Studi di Firenze).

Luigi Pellizzoni - *Fatti, opinioni, decisioni: pubblico e expertise nel XXI secolo.*

(Università degli Studi di Pisa).

Thursday - 5 May - h. 9.30 AM (CET)

Davide Borrelli - *Walter Lippmann, l'uomo che ha inventato l'ordine neoliberale.*

(Università degli Studi Suor Orsola Benincasa, Napoli).

Marco Lombardi - *POPS culture: Public Opinion Propaganda Strategies. L'attualità di Walter Lippman.*

(Università Cattolica di Milano).

Elena Valentini - *Emozioni e verità: il contributo di Lippmann agli studi sulla post-truth.*

(Università degli Studi di Roma 1 - La Sapienza).

Amedeo Maddaluno - *Tra vecchie e nuove guerre fredde: Kennan, Spykman, Brzezinski.*

(Osservatorio globalizzazione).

Thursday - 5 May - h. 15.30 PM (CET)

Simone D'Alessandro - *From the Pseudo-environment to the Meta-verse. Recontextualising Lippmann's thought.* (Università G. d'Annunzio di Chieti-Pescara).

Ayauzan Kamatayeva - *Disentangling how the recent global challenges and individual perceptions of them shape political trust.* (Deustuko Unibertsitatea, Bilbao).

Jacopo Bassetta - *The fractures and the distortions of the public opinion. From the domination era to the medial inflection era.* (Università G. d'Annunzio di Chieti-Pescara).

Friday- 6 May - h. 9.30 AM (CET)

Michael Schudson - *'A Constituency of Intangibles': Walter Lippmann's Plea for a Better, More Expert, Democracy.* (Columbia University of New York).

Agostino Petrillo - *Controrivoluzione e rivolta in Walter Lippmann.*

(Politecnico di Milano).

Andrea Lombardinilo - *The Nature of News: Walter Lippmann from Stereotypes to Symbols.*

(Università G. d'Annunzio di Chieti-Pescara).

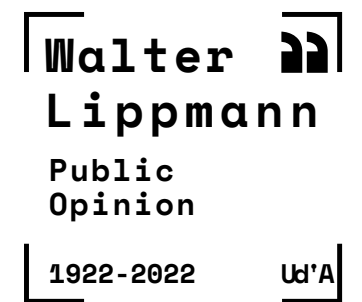
Vanessa Russo e Mara Maretti - *Conspiracy movements in Facebook like pages during Covid-19 pandemic. The role of "Pages influencer" in the propagation of misleading information.*

(Università G. d'Annunzio di Chieti-Pescara).



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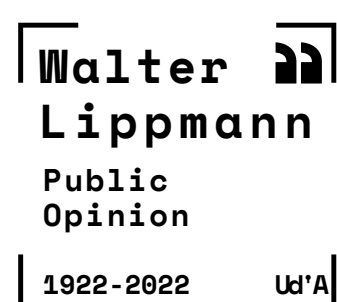


PRESENTATION

“The way in which the world is imagined determines at any particular moment what men will do”, argues Walter Lippmann in one of his best-known expressions in today’s book. This famous American journalist and political analyst’s life and work extended across the Twentieth Century, from the First World War battlefields to the Vietnam War, through the rise of totalitarianisms, Roosevelt’s New Deal and the Cold War (a term made famous by Lippmann himself in 1947).

This book is *Public Opinion*, the best known, but not the only book by this author. Lippmann’s name is primarily linked to the analysis of the relations between media, public opinion and democracy, gained initially from his experience of war propaganda during the First World War and later presented here and in successive works. Reflections from this first period are connected to the author’s criticism of the New Deal and promotion of the neoliberal movement through the Colloquium named after him and are not unrelated to the geopolitical reflections of The *Cold War*’s author. Although touching upon a set of issues still topical now, the contribution of this influential and controversial figure did not achieve the attention it deserved in Italy, as it did more generally in Europe.

This conference aims to stimulate a critical reflection on Lippmann’s thought as a starting point to debate knowledge and knowledges, communication and democracy, and democracy and economic policies, geopolitics and international relations.



La conferenza internazionale si terrà in collegamento sulla piattaforma Microsoft Teams

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